PREPARATION FOR REAL ESTATE PHOTOGRAPHY

Homeowners can help make the photography process go smoothly and ensure the home looks its best by completing some preparation before the photographer arrives. The following list will help you create a great first impression.

INTERNAL

- ☐ Turn OFF all ceiling fans, TVs and computer screens
- ☐ Turn ON all overhead lights and lamps
- ☐ Replace burned out light bulbs
- ☐ Raise blinds/curtins completely (unless there is an unsightly view)
- ☐ Ensure all windows have been cleaned
- ☐ Thoroughly clean house (vacuum, mop, clean countertops)
- ☐ Remove clutter e.g. shoes, jackets, cleaning products, toys, bins
- ☐ Straighten all chairs and space them evenly

BEDROOMS

- ☐ Make all beds, including decorative pillows (if available)
- ☐ Use your best linen
- ☐ Clear nightstands of all personal items
- ☐ Store away phone/tablet charging cables
- ☐ Remove all clutter from top of dressers and cupboards
- ☐ Remove bins and any portable devices such as fans or heaters
- ☐ Remove excess posters from walls

EXTERIOR

- ☐ Close garage doors
- ☐ Move cars from driveway and front of home
- ☐ Move wheelie bins out of sight
- ☐ Clean up landscaping (mow, trim hedges, clear leaves)
- ☐ Remove cobwebs from eaves and door frames
- ☐ Remove visible hoses
- ☐ Remove toys, bikes, soccer goals, etc.
- ☐ Clean pool, deck, outdoor tables and chairs
- ☐ Turn on pool fountains/water features
- ☐ Turn on all exterior, interior, pool, patio and landscape lights
- ☐ Fire pits should be lit if twilight photography is being provided

BATHROOMS

- ☐ Remove shampoo, soap, loofahs, etc. from showers and bath tubs
- ☐ Remove dirty towels (leave out only new, unused towels)
- ☐ Remove floor mats
- ☐ Remove toothbrushes, medications, deodorant, and other items from bench tops

KITCHEN

- ☐ Clear all countertops e.g. keys, mail, tea towels, dish racks, cleaning products, etc.
- ☐ Clear outside of refrigerator of magnets, photos, calendars etc.
- ☐ Remove bins

PETS

- ☐ Remove pet items e.g. beds, toys food and water bowls
- ☐ Use lint roller on furniture to remove pet hair
- ☐ Hide pets away
- ☐ Clear back yard of pet waste/toys

B&M STUDIOS